ALTA Press Release



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For Immediate Release

ALTA Announces RynohLive as Elite Provider Member

Washington, D.C., November 6, 2014 — The <u>American Land Title Association</u> (ALTA) has announced that RynohLive has received its Elite Provider membership.

ALTA's Elite Provider Membership Program is comprised of premier service providers committed to offering comprehensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"I am happy to announce RynohLive as an ALTA Elite Provider," said Michelle Korsmo, ALTA's chief executive officer. "As we continue to provide education and training about ALTA's Title Insurance and Settlement Company Best Practices framework, we must provide our members a resource to find businesses with a proven track record of trusted products and services. The Elite Provider program requires our technology and service providers to promote higher standards across the industry."

RynohLive is a patented escrow and financial management solution that exceeds the requirements for ALTA's Best Practice Pillar #2. RynohLive conducts daily and automated 3-way reconciliation and an end-to-end auditing of escrow accounts, and works around the clock to identify anomalies, potential fraud, and audit issues to minimize exposure to loss.

As an ALTA Elite Provider, RynohLive offers American Land Title Association members a 60-day no cost introductory trial of its product.

For more information about the program or to apply, please visit ALTA's Elite Provider website.

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About ALTA

The <u>American Land Title Association</u>, founded in 1907, is the national trade association representing nearly 5,400 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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